# John Molson Sports Marketing Committee



# John Molson School of Business Concordia University

### Constitution

Adopted May 1<sup>st</sup>, 2014 Modified May 17<sup>th</sup>, 2015

### **ARTICLE 1: NAME**

1.1 The name of this committee shall be the John Molson Sports Marketing Committee; hereafter referred to as the "committee", or by its acronym "JMSM". JMSM is a subsidiary of the Commerce and Administration Student Association, hereby known as "CASA", at the John Molson School of Business, hereby known as "JMSB".

## **ARTICLE 2: MISSION STATEMENT**

2.1 JMSM is a student committee at JMSB whose mission is to create value for students interested in working in the sports industry. Through different means, JMSM brings together the professional sporting world and academics.

## **ARTICLE 3: DEFINITIONS**

3.1 The following terms will be used throughout this document and are hereby defined:

**Association**: Under the CASA umbrella, each Association shall represent a distinct major of study or department within the JMSB, as well as all minors derived from said major or department.

**BOD**: Board of Directors of the CASA

**Book of Policies**: Separate document that outlines the regulations and policies of the CASA, and that may be amended at any time by the Policy Committee or a Special Resolution of the BOD.

**Conference**: The JMSM Annual Sports Business Conference

**Honorary Member**: An honorary member of JMSM is defined as someone who has gone above and beyond to contribute to the vision, mission, and overall legacy of the Committee.

Honorary membership is not limited to JMSM alumni.

**JMSB**: The John Molson School of Business of Concordia University

Simple Majority: 50%+1 of a designated voting group

Subsidiary: Association or Committee that falls under the CASA umbrella

#### ARTICLE 4: JMSM EXECUTIVE STRUCTURE AND DUTIES

- 4.1 The executive team structure and duties is set at the discretion of the incoming President. All positions listed below may be changed during the course of the mandate according to the needs of the Committee.
  - 4.1.1 Members of the JMSM Executive team shall be:
    - 4.1.1.1 President
    - 4.1.1.2 Vice President Finance
    - 4.1.1.3 First Year Executive
  - 4.1.2 Members of the JMSM Executive can include:
    - 4.1.2.1 Executive Vice President
    - 4.1.2.2 Vice President/Director Corporate Relations
    - 4.1.2.3 Vice President/Director Speaker Personnel
    - 4.1.2.4 Vice President/Director Events and Operations
    - 4.1.2.5 Vice President/Director Marketing
    - 4.1.2.6 Vice President/Director Delegate Relations
- 4.2 The JMSM Executive may appoint additional members for specific positions that are not included in Article 4 should it be deemed necessary.
- 4.3 Upon being appointed, each Executive must sign a contract set forth by the President outlining the responsibilities of the role and policies to be followed in fulfilling them.

## ARTICLE 5: JMSM ALUMNI AND HONOURARY MEMBERS

- 5.1 JMSM's honorary members list is to be reviewed once a year at the end of the President's mandate for updates.
- 5.2 The President has the sole authority to add to the honorary members list at their discretion.
- 5.3 JMSM Alumni may attend events at cost or for free at the discretion of the President.

## ARTICLE 6: BUDGET AND EXPENDITURES

- 6.1 The Vice-President, Finance on a yearly basis is responsible for setting financial procedures and guidelines regarding executive expenses.
- 6.2 All executives must follow these procedures and guidelines in order to have their expenses approved. Failure to do so may result in expense items being rejected.

### **ARTICLE 7: SUCCESSION**

- 7.1 The JMSM President shall be nominated by the outgoing President before, during, or after an electoral event.
- 7.2 The JMSM President shall be ratified by the BOD no later than the last BOD meeting of the fiscal year in question before the incoming President can officially assume their positions.

### ARTICLE 8: RESIGNATION AND REMOVAL FROM OFFICE

- 8.1 Each Executive shall have the right to resign from his/her position by providing the President with a formal written notice five university days prior to it taking effect.
- 8.2 The President has the sole authority to remove an Executive at any time from the Committee should they not be fulfilling the responsibilities set forth by the President.
- 8.3 The President's decision is final and binding and cannot be appealed to any higher levels.
- 8.4 The President may resign from his or her position by submitting a written notification to the CASA Vice President External Affairs. Upon resignation, the office previously held by the President shall be considered vacant.
- 8.5 The President may be removed from his/her position by a special majority vote of the BOD upon the recommendation from the CASA Vice President External Affairs or after a special majority vote of the JMSM Executive approving a removal from office.

## **ARTICLE 9: AMENDMENTS**

- 9.1 This Constitution shall be reviewed annually by the Executive team.
- 9.2 Amendments to this constitution must be adopted by a two-thirds (2/3) majority vote of the Executive members present at a meeting specially convened for this purpose prior to being brought to CASA's Board of Directors or its Policy Committee for ratification.

## **ARTICLE 10: CASA CONSTITUTION**

- 10.1 Where items are not defined in this Constitution or there are inconsistencies with the official CASA governance documents, the latter shall take precedence.
- 10.2 Only the physical copy of this Constitution filed in the CASA office is considered binding.